



We not only teach  
**Digital Marketing**

We help build careers



★ Job  
Ready training

👜 100%  
Job Placements

💰 Affordable  
Pricing



EMPLOYERS DON'T LOOK FOR THE  
CLASSROOM KNOWLEDGE

THEY WANT PRACTICAL  
MARKETING INSIGHTS



# WORK ON LIVE PROJECTS WHILE YOU STUDY.

There can be no better way to learn than working on our client's live websites and projects. We understand the importance of practical education, as this only, can make you a sheer **PROFESSIONAL**



# LEARN FROM LEADERS

*Get relevant industry  
knowledge from  
CORPORATE  
EXPERTS*



# What you will learn?

58 INDUSTRY  
HIGHEST  
&  
MOST ADVANCE  
DIGITAL  
MARKETING  
MODULES

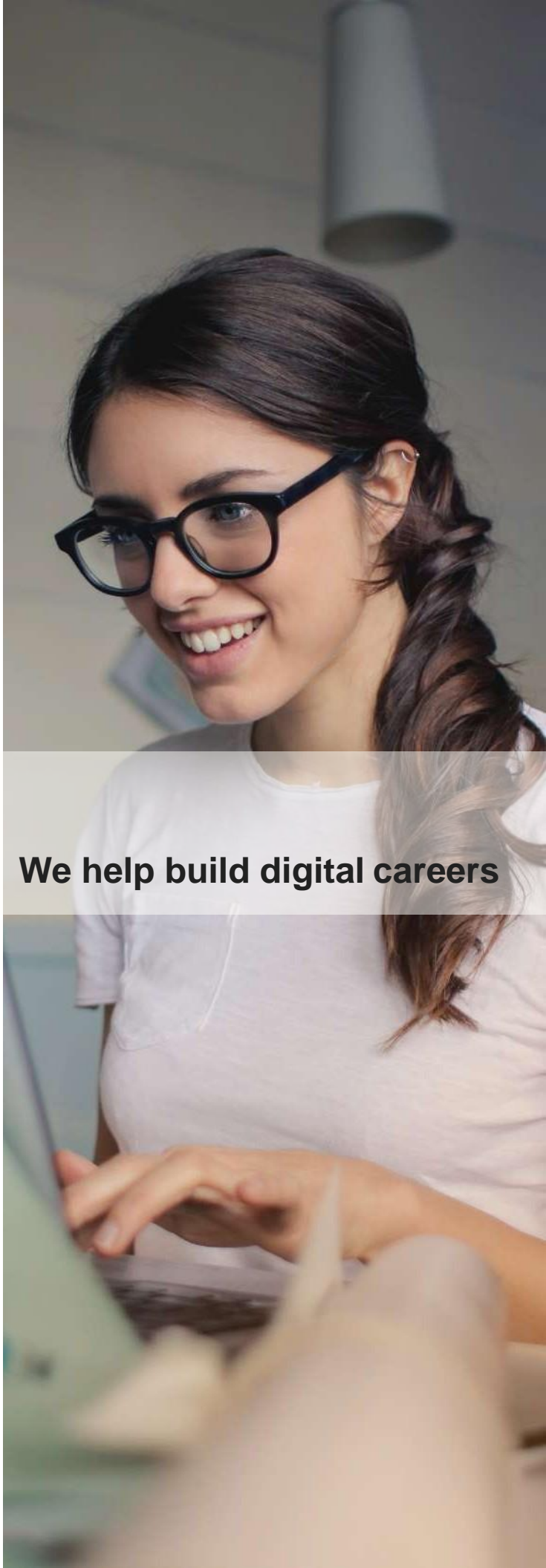


# 58 INDUSTRY MODULES

## ADVANCE DIGITAL MARKETING MODULES

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1. Branding
2. Targeted Ad Copies Creation
3. Landing Page creation
4. Google search Console - webmasters
5. Keyword reasearch with different tools
6. Competitive analysis & audit
7. SEO - On-page, Off-page
8. Google Tag Manager
9. Google Search Ads - ppc ads
10. Google display Ads
11. Google Shopping ads
12. Mobile Advertising
13. App advertising
14. Youtube Ads
15. Youtube channel creation and Video optimization
16. Viral Marketing
17. Content Marketing



**We help build digital careers**



## **ADVANCE DIGITAL MARKETING MODULES**

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- 22. Facebook Marketing
- 23. Instagram Marketing
- 24. Quora Marketing
- 25. Bing Webmasters
- 26. Influencer Marketing
- 27. Legal aspects of Digital Marketing
- 28. Email Marketing basic concepts & policies
- 29. Email Marketing Automation with Mailchimp
- 30. SMS Marketing

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# 58 HIGHEST INDUSTRY MODULES

## GROWTH OPTIMIZATION PROCESSS

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44. Conversion Tracking set up for website & Calls

45. Remarketing ads with Google on display search and youtube

46. Social Media Retargeting ads with Facebook pixels

47. Lead Generation with Landing Pages

48. Advance optimization techniques with AB testings

49. Google website analytics

50. Data-Driven Growth Hacking

## CAREER PLUS MODULES

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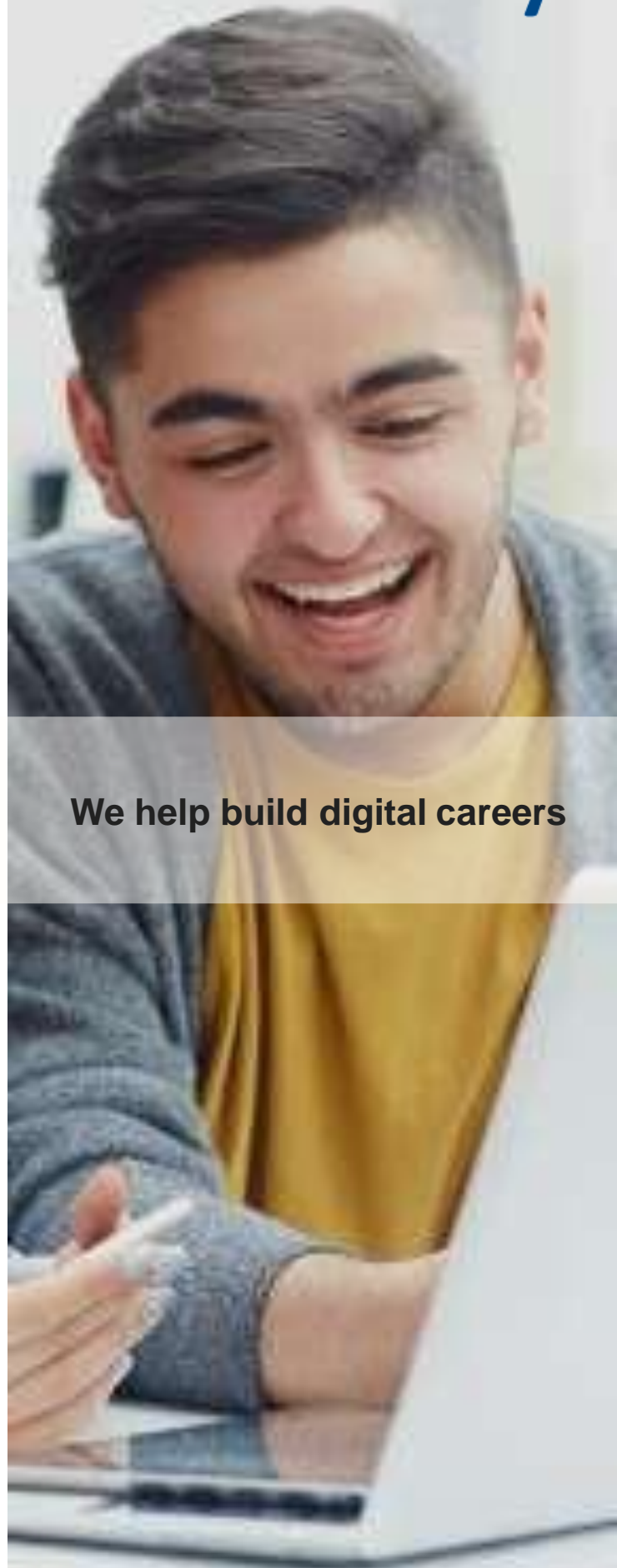
51. Digital Marketing Agency Intro

52. Content writing & blogging

53. Affiliate Marketing

54. Interview Handling skills

55. Digital Marketing CV creation



We help build digital careers



## MARKETING STRATEGIES

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**We help build digital careers**

- 56. Persuasive marketing techniques
- 47. B2b Marketing strategies
- 58. B2C Marketing strategies



BE A

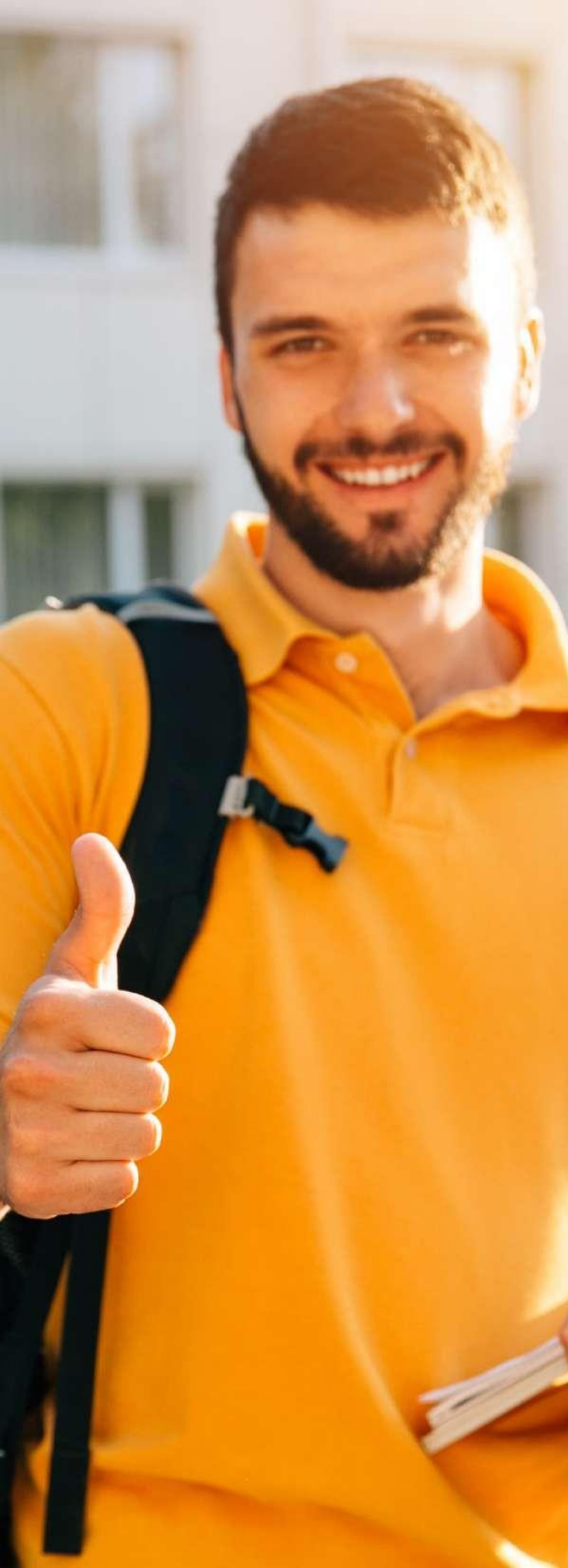
## **PREFERRED CHOICE OF EMPLOYERS**

IN THE BOOMING ECOMMERCE  
INDUSTRY

**1.45 MILLION JOBS BY 2022 -  
SNAPDEAL & KPMG REPORT**

whether you are MBA,  
BTech or a simple graduate,  
e-commerce ecosystem is  
open for all, with this job  
ready course, you  
can create another dimension  
of opportunities for you.

The e-commerce segment in  
India is expected to cross USD  
103 billion by 2022, the online  
seller base is expected to  
grow by 1.3 million by  
2022 and is projected to add  
more than 10 million new net  
jobs in the future.



# Certifications

16 MAJOR CERTIFICATIONS FROM TOP  
COMPANIES- GOOGLE,  
MICROSOFT, AMAZON & SEMRUSH



# 16 CERTIFICATIONS

FROM GOOGLE, MICROSOFT, AMAZON, HUBSPOT &  
SEMRUSH



1. Google Search Ads
2. Google Display Ads
3. Google Shopping Ads
4. Google Mobile Ads
5. Google Video Marketing
6. Google Ads Measurement
7. Google Analytics Certification
8. Google My Business Certification
9. Search Engine Optimization - Sem Rush
10. YouTube Channel Growth Certification
11. Google Ads Apps Certification
12. Microsoft Bing Advertising
13. Hubspot Email Marketing
14. Amazon ATES (Amazon Trained Ecommerce Specialist)
15. IElevate Digital Marketing Certificate of Completion
16. IElevate ATES Ecommerce Certification

# Free Tools

FOR PRACTICAL LEARNING



MARKETING  
AUTOMATION

E-COMMERCE



AD CREATIVES



LEAD GENERATION

CONTENT  
ENHANCEMENT



# Lifetime Access

TO LEARNING MANAGEMENT  
SYSTEM with 1 Year Support



All your study material in one place



Watch Session recordings for  
relearning



Take unlimited back up classes



Get access to all future modules

 **dureify**

The Dureify logo, consisting of three horizontal blue bars of varying lengths on the left, followed by the word "dureify" in a blue, lowercase, sans-serif font.



**INDIA'S FIRST  
EVER LIVE  
HANDS-ON  
STUDENT  
ENTREPRENEUR  
PROGRAM  
IN DIGITAL  
MARKETING**





# Launch your own Digital Product FOR FREE

EARN WHILE YOU LEARN AND  
START YOUR DIGITAL  
ENTREPRENEUR JOURNEY WITH US.

**Digital marketing skills  
can take your career &  
business to the next level**







# GRAB FROM THOUSANDS OF JOBS AVAILABLE IN DIGITAL MARKETING

DIGITAL INDUSTRY IS GROWING GLOBALLY, EVERY THIRD JOB IN THE WORLD IS COMING FROM E-COMMERCE INDUSTRY. IT CAN NOT GET ANY BETTER TO MAKE A FLOURISHING CAREER WITH **HIGH PAY PACKAGES AND HUGE GROWTH OPPORTUNITIES**



# **THE PERFECT TIME FOR START UPS & YOUR ONLINE BUSINESS**

**REACH OUT TO MILLIONS OF CUSTOMERS ONLINE FOR YOUR BUSINESS. THIS IS THE PERFECT TIME, BRANDING, PRODUCT AWARENESS, LEAD GENERATION, ONLINE SALES, PAYMENT AUTOMATION, EMAIL MARKETING AUTOMATION, BUSINESS ANALYSIS AND MUCH MORE...**

# Careers you can opt for

## COMPANIES LOVE CANDIDATES WHO CAN HELP THEM REACH MORE AUDIENCE



### **Social Media Analyst**

Salary : 20k to 32k  
After 3 years of experience  
Designation- Social Media Manager  
salary 42k to 80k



### **PPC Analyst**

Salary: 22k to 35k  
After 2 years of experience  
Designation - Sr. PPC Analyst  
Salary: 45k to 90k



### **Content Marketing Executive**

Salary: 25k to 40k  
After 3 years of experience  
Designation- Content Marketing Manager  
Salary: 50k to 70k



### **Digital Marketing Executive**

Salary: 27k to 45k  
After 3 years of experience  
Designation- Digital Marketing Manager  
Salary: 65k to 1L



### **Online Reputation Executive**

Salary: 23k to 32k  
After 3 years of experience  
Designation- Online Reputation Manager  
Salary: 42k to 60k



### **Freelance Digital Marketer**

Monthly earning with just  
2-3 projects: 50k to 85k  
Monthly earning with just  
4-5 projects: 1.2L to 2L





BATCH DETAILS

# BATCH STARTING SOON

LIMITED SEATS AVAILABLE  
WITH READY JOB  
INTERNSHIP & PLACEMENT

COURSE FEE: 25000 Inr+GST

PAY IN EASY EMI'S

COURSE DURATION: 3 months

INTERNSHIP DURATION: 1-3 month



CHOOSE FROM DIFFERENT

# BATCH OPTIONS

- Weekday batches
- Weekend batches
- Live online batches
- Sunday only batches

FOR MORE DETAILS

CALL: 8076909119

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VISIT: [www.code.edureify.com](http://www.code.edureify.com)